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## what is iati



### INTERNATIONAL AIR TRAVEL INDEX

IATI is an all online travel system integrator, providing a reliable and solid medium between agents and worldwide travel product suppliers.

IATI product range covers flights, accomodation, mass transfer, rent a car and other services related to the core travel services.

All IATI services are completely online, enabling a seamless and fast communication between product suppliers and sellers.

IATI provides a complete travel solution for travel agents with its fast and responsive product modules enabling them to compete with the ever growing travelling market.

IATI software consists of all the core modules that covers the agent's needs:

- Sales
- After Sales
- Support
- Reporting
- Administrative Management
- Financial Management
- CRM Tools

## establishment and development



### CONTINUOUS AND REMARKABLE PROGRESS

IATI was established in May 2010 in Antalya and has accomplished an enormous success in travel sector and has become Turkey's leader travel system integrator in less than a year.

Today, IATI has more than 15000 active agents in 25 countries and handles more than 6000 travel transactions a day.

To achieve global presence and to make its travelling service available to all travel agents, IATI performs continuous and remarkable progress.

Our dedication to innovation and close cooperation with our partners creates a responsive and effective product development environment.

vision



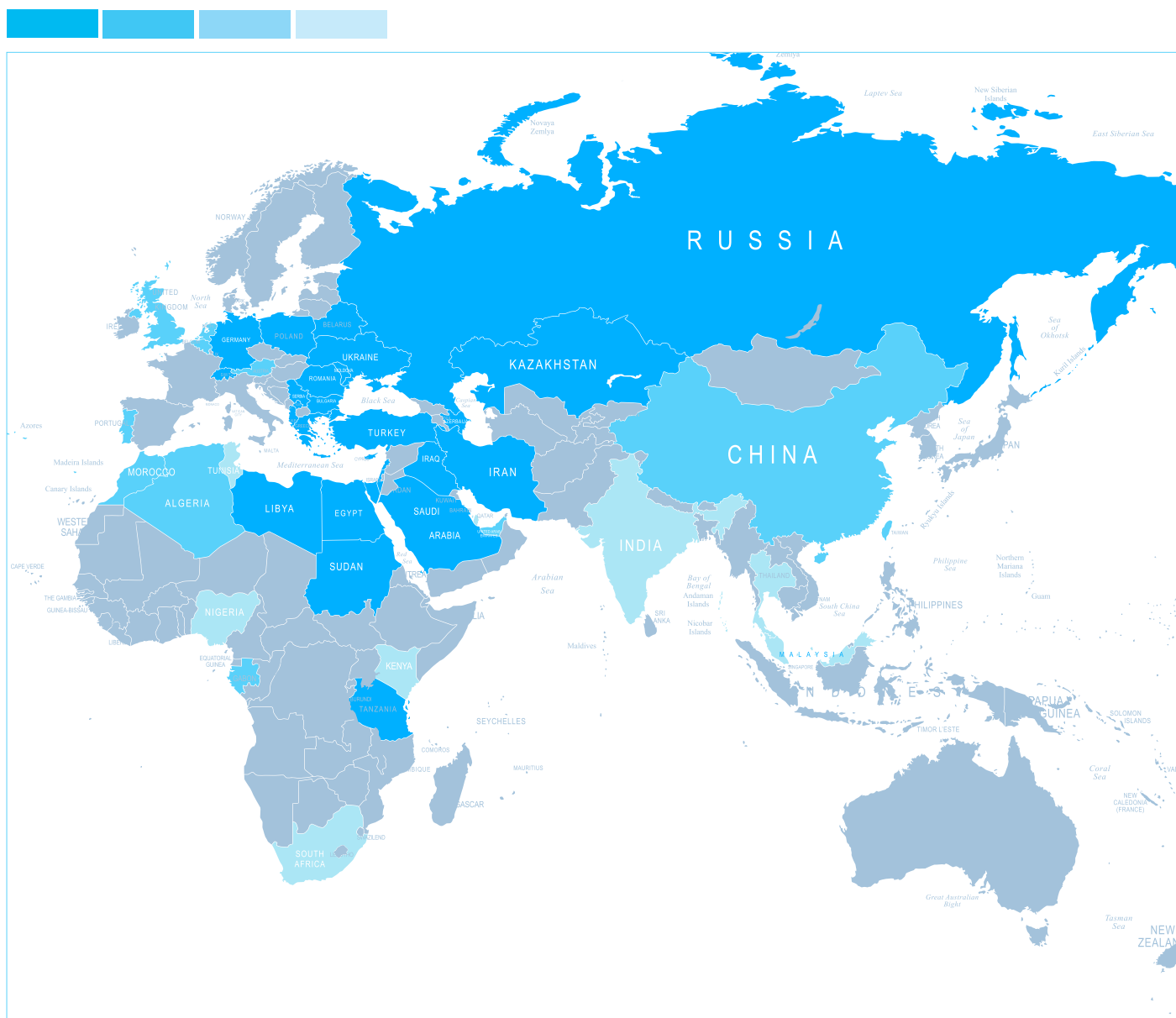
## GLOBAL SOLUTIONS FOR A GLOBAL WORLD

Our vision is to utilize all the means of technological innovation to pioneer business opportunities for the travel sector.

Our target is to become the leader in travel solutions in Europe, Middle East, Africa and Asia.

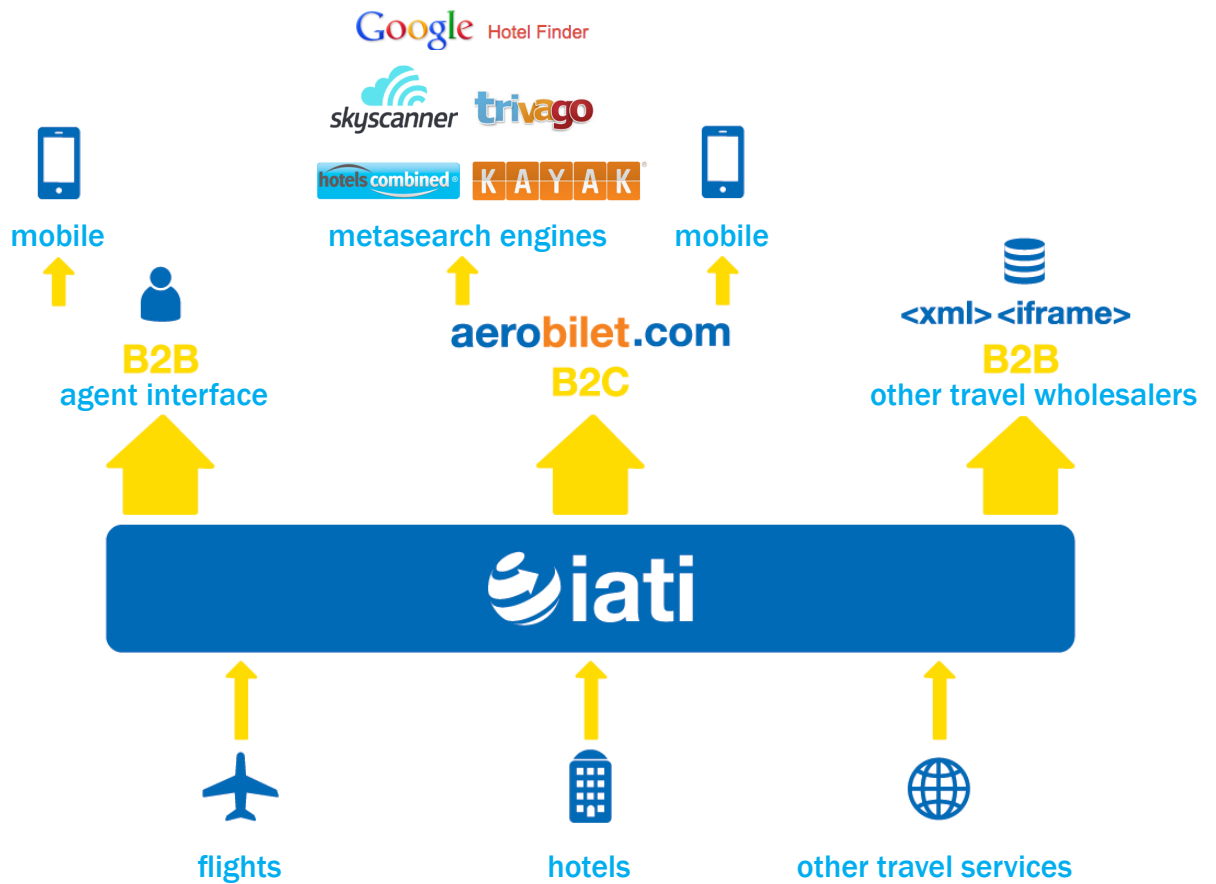
We believe in close cooperation between partners to provide a global product service that will enable all the stakeholders to compete and shape the travel sector.

# markets and global projections



- | <span style="display: inline-block; width: 15px; height: 15px; background-color: #0070C0; margin-right: 5px;"></span> active markets | <span style="display: inline-block; width: 15px; height: 15px; background-color: #4682B4; margin-right: 5px;"></span> mid term projections | <span style="display: inline-block; width: 15px; height: 15px; background-color: #ADD8E6; margin-right: 5px;"></span> long term projections |
|--|--|---|
| Turkey   | Portugal   | Bahrain   |
| Germany  | Netherlands  | Qatar   |
| Ukraine  | Belgium  | India   |
| Russia   | Austria  | Thailand  |
| Kazakhstan   | China  | Malaysia  |
| Azerbaijan   | Algeria  | Tunisia   |
| Serbia   | USA  | Nigeria   |
| Moldova  | Morocco  | Kenya   |
| Iraq   | United Kingdom   | South Africa  |
| Iran   | United Arab Emirates   |   |
| Saudi Arabia   | Gabon  |   |
| Switzerland  |  |   |
| Bulgaria   |  |   |
| Poland   |  |   |
| Israel   |  |   |
| Greece   |  |   |
| Egypt  |  |   |
| Cyprus   |  |   |
| Lebanon  |  |   |
| Sudan  |  |   |
| Romania  |  |   |
| Kosovo   |  |   |
| Libya  |  |   |
| Belarus  |  |   |
| Tanzania   |  |   |

# iati product supply and distribution model



## airlines



### ALL THE FLIGHTS YOU NEED

IATI has an immersive airlines portfolio, consisting of 180 major airlines, low cost and regional carriers, charter flights and private jets.

A direct XML integration link with airlines provides realtime, reliable and fast communication with available schedules and capacities.

IATI also makes use of redundant seat capacities of charter flights available throughout the region providing an important price advantage to its agents.

Dynamic packaging module offers discounted ticket and hotel fares for holiday packages including flight, accommodation and transfer.



# airlines portfolio



## Turkish Domestic Airlines



## GDS (Global Distribution Systems)



## LCC (Low Cost Carrier)



## Charters

all major charter flights operating between Turkey, Europe, Russia, CIS countries and Middle East

## Private Jets

a prestigious portfolio of private jets based in Turkey, Europe and Middle East

# hotels

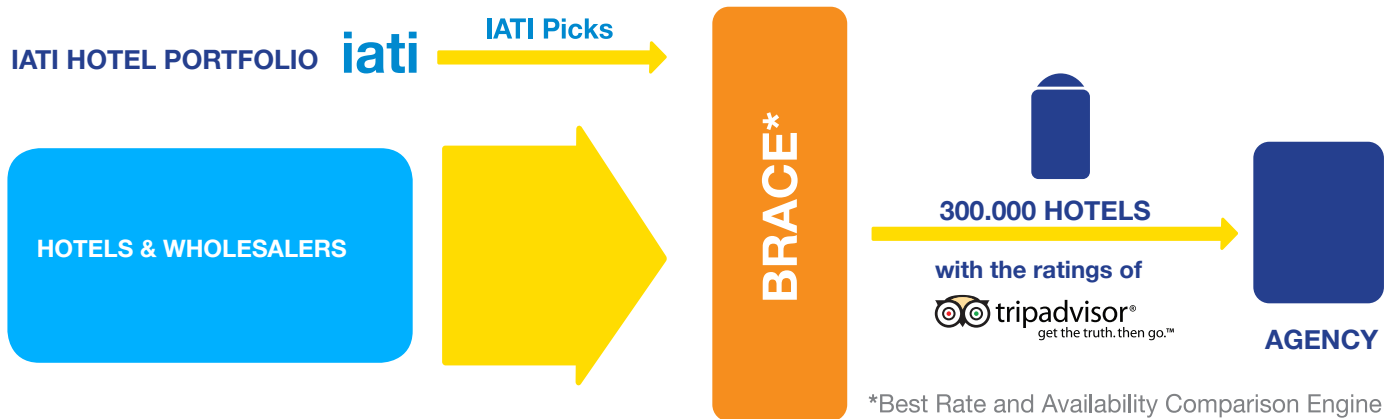


## 300.000 HOTELS WORLDWIDE

IATI has an hotel portfolio of 300.000 hotels all around the world through direct connection and wholesalers.

IATI direct hotel connection, named as “IATI Picks“ has all the prestigious hotels in the Turkish Riviera, İstanbul and other major cities of Turkey, Russia and Ukraine.

IATI’s innovative technology of “BRACE (Best Rate and Availability Engine)“ presents hotels in the most logical way for agencies to choose and complete their reservations easily.



IATI Hotel Supply Model

hotels portfolio



transfers



## PROFESSIONAL TRANSFER SERVICES

IATI offers group, individual or VIP transfer services from airports to hotels or vice versa, with its GPS tracked and centrally controlled transfer vehicles.

IATI transfer services are currently available in Turkey, soon it will be available in Egypt, Thailand and many more popular holiday resorts.

## dynamic packaging



### CREATE YOUR OWN FLEXIBLE TRAVEL PACKAGE

IATI is one of the rare system where you can create dynamic travel packages including, flights, hotels and transfer services.

You can create your own travel package according to your customer needs and also get a price advantage over individual travel arrangements.

rent a car



## GLOBAL RENT A CAR SERVICE

IATI has a partnership with CarTrawler, one of the biggest rental car wholesalers in the world.

Our car rental services offers direct connection to 800 car rental agents at 30.000 locations in 174 countries.



## iati software modules



### [Ticket, Hotel and Transfer Search](#)

Quickly find, compare and book the available tickets, hotels and transfers online.

### [Dynamic Package](#)

Offers packages including all services such flight, hotel and transfer with best prices.

### [Ticket Modification](#)

Cancel/Modify or reissue tickets.

### [Reports](#)

Various management and financial reports.

### [Finance](#)

Realtime monitoring of account balances.

### [Invoices](#)

Easily access to provider invoices and their status.

### [Sub Agent System](#)

Creation and modifications of sub agents.

### [Client Database](#)

Access to client information and editing.

### [News](#)

Notification for important updates, campaigns or events.

### [Surveys](#)

Quick feedback about the system and products.

## advantages of iati system



Broad product range;

- Regular Flights
- Low Cost Carriers
- Charters
- Private Jets
- Hotels
- Transfers
- Dynamic Packaging
- Rent a Car

Easy access and user friendly design

Excessive know-how on travel services

Superior back office support – simple and prompt accounting services.

Various payment types like;

- Credit Card
- VPOS
- Credit Account
- Prepaid Account

Internal Fraud Detection Process in order to minimize profit leaks

Automated passenger notification system via e-mail and SMS

Call center support 24/7



## technological innovations



Web based technology;

LINUX  
ORACLE  
JAVA

Data Caching System (for high volume traffic)

Security ( SSL and PCI DSS certifications)

Integration with various numbers of providers

XML data service

Scalable architecture for extremely high transaction volumes  
(cluster system)

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