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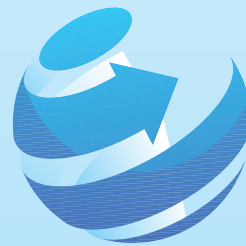
quick ways

to get **more**

profit

from your **hotel**

with



iati

Innovative sales channel management for professional hotel managers

Are you not satisfied with the occupancy and profit rate
of your hotel



You have made a sales plan with your current sales
channel and its utilities.

And yet you still have problems reaching your target
occupancy and profit rates?

May be it is time to find **new solutions**
to your recurrent problems...



1

immediate vacancies



PROBLEM : Do you have vacancies for the next following 2-3 days in your forecast?

Eventhough you have just made a special price offer, your current sales channel was unable to reflect this offer immediately to your customer.

SOLUTION : Update your room price **instantly** with IATI, create a new special price offer and fill your empty rooms.

IATI reflects your price changes to your customers in real-time, enabling you to increase your sales instantly.



2

periodic cash flow deficiencies?



PROBLEM : Do you need urgent cash?

Your current sales channels are delaying your payments or making deferred payments.

SOLUTION : Analyze your current price, make a discount, be more competitive, forward sales to your hotel and paid **before check-in.**

With IATI, you can make discounts in realtime, increase your sales and get your payment before check-in, **in cash.**

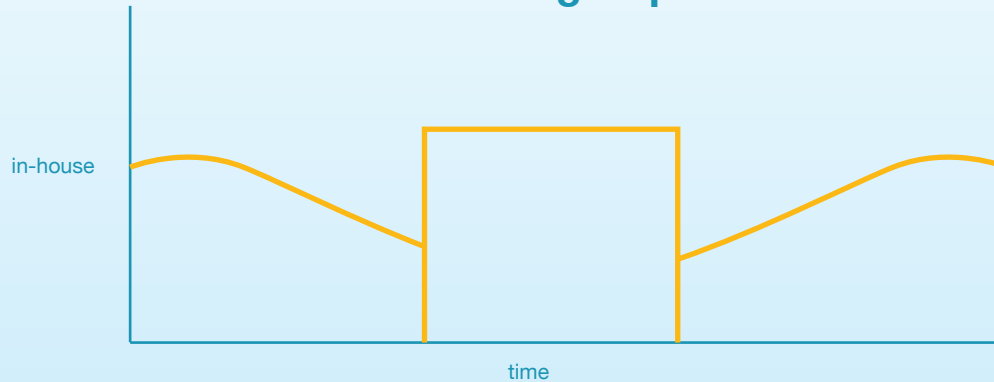


3

vacancies before and after a large group of guests



PROBLEM : You have just managed to book your rooms to a large group guests for a meeting, organization or seminar, but this would create large vacancies before and after this group.



SOLUTION : Create new special price offers according to check-in and check-out times with IATI's innovative quota management tools and fill your empty rooms.

With IATI, special price offer possibilities are endless. You can create any special price offer according to your needs and forward your bookings to any date you would prefer.





increasing the price of your last available rooms



PROBLEM : Your early booking sales were very successful for this season, may be your rooms were low-priced compared to market prices?

Your current sales channel does not allow you to modify your contract prices during season, and you keep selling your rooms at a lower price than the current market prices.

SOLUTION : Increase your room rates instantly with IATI and get more **profit.**

Stop your sales from an inefficient sales channel and forward the sales to channels where you can get more profit from your last available rooms.



5

meaningless pockets in your forecast ?



PROBLEM : You have very good vacancy rates and yet you have meaningless pockets in your forecast?



SOLUTION : IATI has a very flexible price and quota management system; create a new special price offer at 09:00 am., fill your empty rooms and finalize your special price offer at 05:00 pm when you reach your target vacancy rates.

coming soon...

New products will be at your disposal at IATI soon, enabling you to increase your profit even more.

Agent by IATI : An advanced sales interface where you can sell your guests flight tickets, transfer and rent a car options and excursions within your region.

HotelWeb by IATI : An intelligent web plugin, where you can sell your rooms dynamically packed with flight and transfer options, right at your own web page.

HolidayOptimizer by IATI : Tools to increase your profit and customer satisfaction rate by modifying the stay time of your in house guests, optimizing your profit margins.

